

# SIE ADVOCACY PLAN

WE STAND  UP  
FOR **WOMEN!**



a global voice  
for women

Soroptimist  International of Europe

# ADVOCACY IN SIE: A GLOBAL SI STRATEGY



GLOBAL ADVOCACY, aiming to the advance of Human Rights and equality for women and girls through education and empowerment, is envisioned among the main overall Strategic Priorities for SI and a mid term strategy principle for SIE. The impact of advocacy and the experience coming from the last biennium proved to be extremely positive in getting our message to be heard across and contributed to strengthening our members.

We focus on Education and VAWG as key strategic themes.

# ADVOCACY ORGANIZATIONAL MODEL



## TEAM

- SIE VICE PRESIDENT of ADVOCACY
- ADVOCACY SPECIAL ASSIGNMENT
- ADVOCACY REPs (OSCE; Council of Europe; European Women's Lobby)
- ADVOCACY COORDINATORS of UNIONS AND SINGLE CLUBS

## NEW MODEL

- DEFINE NEW CONSTELATION CONCEPTS
- CLARIFY ROLES OF EACH ADVOCACY TEAM MEMBER AND DURATION OF AC MANDATE
- PLAN AND MONITOR THE EFFECTIVENESS OF THIS MODEL



# SIE ADVOCACY STRATEGIC GOALS 2019-2021



## INSTALL A NEW MINDSET

- SIE Advocacy team is involved in key local and international decisions regarding Education and VAWG
- Our advocacy work will raise awareness in civil society about Education and VAWG
- SIE Advocacy team will be fueling concrete measures related to Education and VAWG change

## LEVERAGE ON LOCAL ACs

- The network and close relationship between the Advocacy Team members will have a multiplier effect of talent and influence on our areas of focus
- The advocacy team will create working groups to develop on advocacy campaigns, statements, Tool Box, preparation of the CSW and SIE advocacy positions, based on the specific expertise of each AC

# SIE ADVOCACY WORKPLAN (1/2)



## MAJOR EVENTS

- The upcoming 16 Days of Activism from November 25 to December 10 has been under intense advocacy synergy and vibrant AC work
- CSW64 – 64<sup>TH</sup> session of the Commission on the Status of Women, 9 to 20 March 2020 in New York will undertake a review and appraisal of the progress made on the Beijing + 25 Platform of Action. Advocacy Team members will have the opportunity to participate and advocate on side/parallel events

## CAMPAIGNS

- The most important advocacy campaigns will be prepared by the Advocacy team for the International Women’s Day on the 8<sup>th</sup> March and the 16 days of Activism “Orange the World”, from November 25 to December 10
- Other advocacy activities will be planned for emblematic dates: October 11 (International Day of the Girl Child); October 18 (EU anti trafficking Day); December 10 (Human Rights Day); January 24 (International Day of Education); February 6 (Elimination of Female Genital Mutilation) and July 30 (World Day against Trafficking)



# SIE ADVOCACY WORKPLAN (2/2)



## TRAINING

- SIE will organize a Training Session (date and location to be announced)
- SIE will promote a Gotomeeting every 2 months with the advocacy team and local ACs, UP and Single Club Presidents (kick-off by to be announced)

## SUPPORT TOOLS

- Success Cases in Education and VAWG will be spread through all local ACs
- The Advocacy team will start to design a Tool Box as a guide to local campaigns in Education and VAWG
- Terms of Reference will be systematized in order to create consistency in Advocacy tools

# YOUR SIE ADVOCACY TEAM



## SIE Vice President Advocacy

Rita Nogueira Ramos

## Our Reps

- **Council of Europe:** Bettina Hahne
- **European Women's Lobby:** Neli Zika-Tselemegou
- **OSCE:** Dora Vrdlovec

## SIE Special Assignment Advocacy

Elizabeth Otieno Nyadwe

